

**MEDIA ALERT \* MEDIA ALERT \* MEDIA ALERT**

**redleaf Ultra-Premium Bottled Water is the Official Water Served at the Silverlake Conservatory of Music's fifth annual "Hullabaloo" fundraiser, *Halloweenabaloo***

**WHO:** Musical performers **Ben Harper** and **Linda Perry**, SCM co-founders **Flea** (Red Hot Chili Peppers) and "**Tree**," a/k/a SCM Dean Keith Barry, along with Silverlake Conservatory members and event attendees get the exclusive opportunity to enjoy **redleaf** bottled water.

**WHAT:** **redleaf**, Canada's ultra-premium bottled water, is the official water supplier for the Silverlake Conservatory of Music's fifth "Hullabaloo" fundraiser.

**redleaf**, the ultra-purified, oxygenated and mineral rich water bottled in BPA-free and 100% recyclable plastic, plans to officially launch in the U.S. early 2010.

**WHERE: LA's historic Union Station**  
800 North Alameda Street  
Los Angeles, CA 90012

**WHEN: Halloween, Saturday, October 31**  
Event starts at 6:00 p.m.

**NORTH AMERICA'S MOST ENVIRONMENTALLY FRIENDLY  
ULTRA-PREMIUM BOTTLED WATER  
PROVIDED REFRESHMENT & RECYCLING TO THE  
FIFTH ANNUAL "HULLABALOO"**

**redleaf** Ultra-Premium Bottled Water, the Official Water Served at  
Silverlake Conservatory of Music's  
fifth annual "Hullabaloo" fundraiser

Los Angeles, 05 November 2009 – **redleaf**, Canada's ultra-premium bottled water, supplied water and eight branded recycling bins at the Silverlake Conservatory of Music's fifth annual "Hullabaloo" fundraiser held on Halloween, Saturday, October 31.

In keeping true to its mission to be the world's most environmentally responsible bottled water, **redleaf** placed marked recycling bins located throughout the event. **redleaf** is committed to environmental best practices wherever possible and believes in making the world a better place, one sip at a time. **redleaf**, the ultra-purified, oxygenated and mineral rich water bottled in BPA-free and 100% recyclable plastic, plans to officially launch in the U.S. early 2010.

The event, dubbed the *Halloweenabaloo*, took place at LA's historic Union Station. Musical performers **Ben Harper**, SCM co-founders **Flea** (Red Hot Chili Peppers) and "**Tree**," a/k/a SCM Dean Keith Barry, with special musical guest **Linda Perry**, along with Silverlake Conservatory members and event attendees had the exclusive opportunity to enjoy **redleaf** bottled water. All the proceeds from the event go to the Silverlake Conservatory of Music to provide music lessons and instruments to Los Angeles area kids who could not otherwise afford it.

You may visit **redleaf** on Twitter: <http://twitter.com/redleafwater>  
You may visit **redleaf** on Facebook: <http://www.facebook.com/redleaf.ultrapremium>

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